

Style Timber



SITUATION:

Bespoke designer floor needed for Sofitel Darling Harbour's new Esprit Noir Lobby bar

CLIENT: APlus Design

PRODUCTS USED:



Euro Oak Milano | Colour: New York

SOFITEL SYDNEY, DARLING HARBOUR

While designing and building the new Sofitel Sydney, Darling Harbour, our flooring was specified by a regular client who frequently uses our products. The Sofitel features Style Timber flooring in the Atelier restaurant, the Bellerive Suite and the Esprit Noir Lobby bar, a space which needed a unique solution.

The Esprit Noir Lobby Bar was originally planned to feature our standard strip flooring, however just before Savcon, the fit out company, ordered, the designer decided they would like something more opulent for this space and instead asked Mario Sabba from Savcon to cut the strip flooring to create the design he had drawn and detailed.

When Savcon contacted Style Timber, Director Jack Wang immediately suggested that we instead create a bespoke floor, prefabricated and finished in our factory using the designer's drawings.

"When Savcon approached us, we knew that a bespoke flooring solution would be far less complicated and much quicker for them to install. For us, it was a very exacting exercise with no room for error as each piece of the parquetry had to fit easily and all dimensions had to be spot on."

- Jack Wang, Style Timber



The resulting floor was a huge success all round. The designer was thrilled to see their concept come to life and the fit out company applauded the ease by which they were able to lay the floors.

"With the bespoke flooring option, we saved a great deal of time and money as if we had wanted to achieve the designer's concept, we would have needed to individually cut and lay the original strip flooring. Style Timber made our lives much easier by producing the designed flooring in their factory and the result is a beautiful floor matching the designer's specifications."

- Mario Savva, Savcon



As well as the Esprit Noir Lobby Bar, Style Timber also provided flooring for the Atelier restaurant and the Bellerive Suite include the bathroom, bedroom, dining and living rooms. All three locations used our colour 'New York' from the Euro Oak Milano Collection.

What this project shows is that Style Timber can create whatever the designer can imagine, as long as their drawing is clearly and accurately detailed. Style Timber have the capacity to make a bespoke flooring, giving designers endless options for very high end residential homes as well as hotels and hospitality venues.

"We are thrilled with the result of this project and are dedicated to helping our clients achieve their projects within their budget and constraints. Where once an installation such as this could only be done with specialist parquetry installers using solid timber, there is now the option to use engineered oak and it does not require a specialised skillset as it is pre-cut, prefinished and easily assembled."

- Tilly Cefai, Style Timber

STYLE NOTE:

Dare to create the style of floor you really want for your space and don't be afraid that it won't be possible.

ABOUT STYLE TIMBER

At Style Timber Floor, we are committed to exceptional craftsmanship and uncompromising quality. Working closely with not only the brightest and best architects and designers locally but also with International suppliers, and using state of the art manufacturing, we are proud to have developed our new range of European Oak, American Oak, American Walnut, Hickory, American Ash and Teak.

We pride ourselves on our large range of widths, length, strength and stability, our designs (including both 45 and 30 degree angles for chevron and the widest board widths in Herringbone), our wear layer from 2 to 6mm and our customised colours, sizes, finishes and substrates. Keeping with our one project, one team philosophy, we are delighted to offer a Turnkey Service Solution – timbers for multiple applications, from floor, walls and ceilings, to joinery – all seamlessly integrated and managed.

www.styletimberfloor.com.au

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